

# MANAGING DATA IS KEY TO A SUCCESSFUL MULTI-CLOUD STRATEGY



Almost every organization today is undergoing some form of digital transformation, and cloud computing plays a key role in those efforts.



So much so that many companies are adopting more than one type of cloud. IDC predicts that

## 90%

of enterprises will be multi-cloud by 2018.<sup>1</sup>

But while cloud adoption is growing dramatically, most organizations are still working to improve their cloud strategies. IDC's CloudView survey revealed that **just 31% of organizations have mature (repeatable, managed, or optimized) cloud strategies.** More than two-thirds of organizations have non-mature or no cloud strategies.

**Increasingly, IDC sees organizations turning to three main types of cloud to become more agile, flexible, and scalable:**



### Steady State Cloud.

For workloads where the key values are stability of operations with reduced operating and migration costs. Steady state can be an on-prem private cloud, hosted private cloud, or bare-metal public services.

### Elastic Cloud.

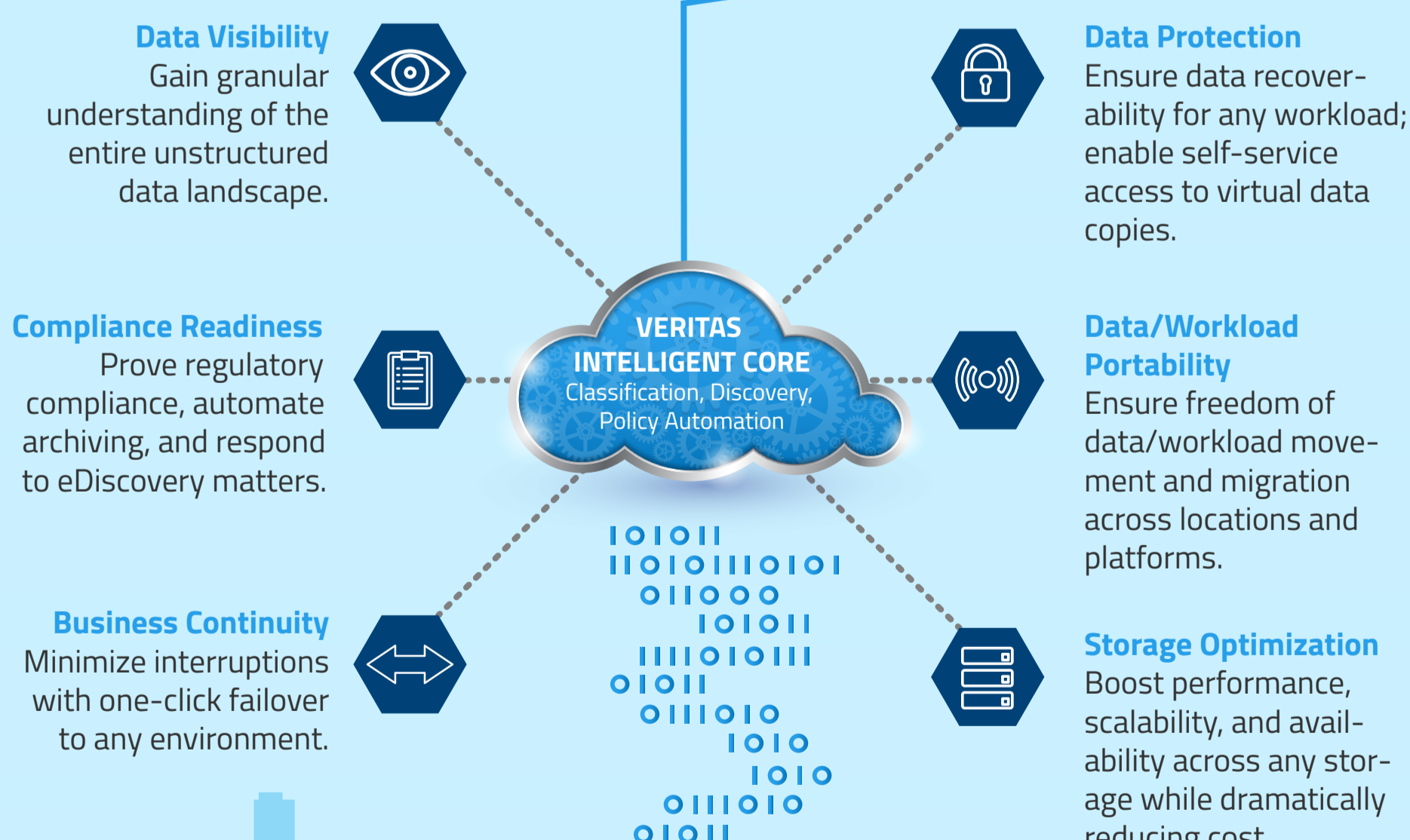
For workloads where the key values are the support for high variability as well as the ability to consolidate vast volumes of data for reuse. This is classic on-demand, virtual public cloud.



### Local Cloud.

For workloads where the key values are extremely low latency, invulnerability to network congestion, and data governance. A local cloud will run on a pre-bundled hardware/software "appliance" installed in a specific building/campus/metro area. Examples include Azure Stack, Oracle Cloud Machine, VMware Cloud Foundation and OpenStack, often "rented" in a pay-as-you-go model.

Regardless of where an organization happens to be on its multi-cloud journey, the goal should be to manage multi-cloud services as a single resource from a single point—to gain a "360-degree view" of the multi-cloud environment. **That means ensuring:**



Ultimately, cloud services are a natural extension of your traditional data center architecture. The same should be true of your data. You should be able to visualize, migrate, protect, and move your data and workloads no matter where they reside—even across multiple clouds.



Veritas works with all the leading cloud providers to give you choice, without compromising reliability. To learn more about turning your data into a competitive asset in a multi-cloud world, go to

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SOURCE  
1 CloudView 2016, IDC, September 2016